

HEROES NIGHT Task List

8th Annual HN will be on Saturday, June 24, 2023, 3-7 PM,
At the Pearson Air Museum, with Car Show along 5th Street

1. Developing Sponsors/Partners/Supporters (Teresa, Bryndl, Jodi)
 - a. "Top Tiers" (\$1k & above) – IQ CU anchor; CCU-\$1K; Megan checking on Banfield Foundation
 - b. \$500 level and above – ABSCI Labs? PestLock confirmed at \$500
 - c. Raffle items/baskets, food drive(s)
 - d. Trophy Sponsors (Car Show)
 - e. In-kind (e.g. Clark PUD, Vintage Aircraft flyover and/or display)
2. Marketing/media outreach – FLIER, press release and narrative dissemination.
 - a. CMAC website
 - b. HN website and/or FB page
 - c. TV/Radio – KXRW & Sister Stations, KXL, KEX, CVTV, others?
 - d. Promote at "Our Community Salutes" and other opportunities – preliminary fliers?
 - e. Area newspapers
 - i. Columbian – Lauren Ellenbecker
 - ii. Reflector -
 - iii. ClarkCountyToday.com – Paul Valencia
 - iv. Messenger, VBJ, and others?
3. Coordinations with:
 - a. NPS, THT, City, CCHM as co-hosts emphasizing history of Vancouver, WA
 - b. City Event Review Team meetings (POC Sean Douglas)
 - c. Veteran groups, Military families/spouses - tables at HN event
 - d. SaluteVeteransShow.com/Lynn Kirwin/Bill Winfree 11-year OR Vet Car Show tribute
 - e. Law Enforcement Agencies – Recruiting opportunity for all; VPD K9 Demo? (Jodi?)
 - f. Fire and other emergency/first-responders – Pre-event coordination/recruiting opportunities
 - g. Cascadia Tech Criminal Justice Program (Dan)
4. Logistics/Volunteers (day of):
 - a. Setup and Takedown/cleanup;
 - b. Porta-Potties; Clark PUD – Canopies? Waste Connections – garbage and recycling?
 - c. Water/Red Cross - blood drive – Red Cross or Bloodworks NW?
5. Food and beverages (Bryndl and Dan H lining up "Victor 23 Brewery" for a BEER GARDEN)
 - a. Food vendors: Charles Banks and Bluum confirmed thus far
 - b. Seeking two more food vendors – nominees?
6. NW Battle Buddies, Humane Society, Animal Rescue – Other Pet-Adoption groups?
7. SOUND (Patrick) and Band(s) – Dan H: One-Eyed Kats, Vancouver Community Band
8. Photography/Videography: Ralph Walker (and possibly ClarkCountyToday.com)
9. Identifying HONOREES: (PAL nominees coming for LEA officers/deputies)
 - a. Coordinate with Carl Lingenfelter and Bill Morehouse families
 - b. Search area senior care facilities for WW II veterans – Larry S. and Amanda McCallum
 - c. Honoring veterans, and former Mayors Bruce Hagensen and Royce Pollard
 - d. Vietnam, OEF, OIF, "Cold War," and "War on Terror" veterans (Aaron Ochoa, A. Plassmeyer)
10. Inviting new VPD Chief Jeffrey Mori and new Sheriff John Horch
11. Marshall Leadership Award Program and Recipients (TBD) – brief speech, table?
12. VA and other Healthcare organizations on the "front lines" (Dan H)
13. Military vehicles, military history displays, Loci, etc. (Jack Glisan, Marc Lacy, Jeff Davis)

FUTURE Organization Team meetings: May 24, Jun 21